Vismaya Chandrashekar

graphic designer & illustrator

As a graphic designer and illustrator, I thrive on a design process that is both exploratory and experimental, emphasizing interactivity. My approach is meticulous, with an emphasis on shifting viewpoints and a deep comprehension of the target audience. I am eager to contribute fresh ideas and working collaboratively with a team to produce compelling visual content.

Education: Sept 2021 - June 2023 **University for The Creative Arts**, Farnham, UK BA(Hons) Graphic Design

July 2019 - May 2021

Indian School of Design and Innovation,

Mumbai, India

Foundation Year. Year 1 Visual Communication

August 2023 - May 2024 **Experience:**

Graphic Design Intern: TexasSoft Technology

User Experience and promotional graphics.

April - May 2024 May - August 2023 Title Sequence Designer: 8B8 Entertainment Visual motion graphics, typographic illustration, 2D animation, title design and video editing.

May 2019 - April 2023

Art and Design Team: Incandescent Review Promotional graphics, editorial design, typesetting, conceptualised and developed illustrations for published writing.

July - August 2021

Graphic Design Intern: Horizon Creatives

Packaging design, presentation design, research and branding, motion graphics for advertising.

Skills:

Design Capabilities:

Typographic design, advertising, illustration, editorial design, 2D animation, motion graphics design, creative strategy, branding and marketing communication, packaging design.

Technical Proficiency:

Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, XD), Procreate, Microsoft Suite, HTML/ CSS, Figma, Axure, Java Script, Blendr (Basics), Unity (Basics)

Interpersonal Skills:

Great communicator, works well in a team, keen eye for detail, efficient with time, critical thinker, design strategist, good at problem solving and organising, can take the lead when

required and coordinate well.

Languages:

English, Hindi, Kannada,

French (Basic)

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